

# Autoreport

Weekly report · 2026-03-16 – 2026-03-22 · sarah.johnson@techstartup.io

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## Key metrics

Metric	Value
Total revenue	3847.00 EUR
Payments processed	47
Success rate	98.3%
New customers	12
Returning customers	35
Refunds	1
Open disputes	0
Change vs previous week	18.4%

## Executive summary

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### Strong Week — Revenue Up 18.4%

This was a solid week for TechStartup. Total revenue reached **€3,847.00** across **47 successful payments**, representing an **18.4% increase** over the previous week. A success rate of **98.3%** confirms that your payment flow is working reliably.

### Customer Momentum

The customer mix tells a healthy story: **35 returning customers** (74% of payments) alongside **12 new customers** joining this week. Strong retention at this stage is one of the best indicators of product-market fit — your existing customers keep coming back.

### No Issues to Flag

With **zero open disputes** and a single refund, there is nothing requiring your attention this week. Keep doing what you're doing.